



Your Choice Matters



Promoting Responsible Whale Watching

Whale SENSE is a voluntary conservation program for whale watching companies concerned with responsible viewing practices, ocean stewardship, and education. By choosing a SENSE-ible tour, you help promote responsible whale watching practices that keep whales safe. Visit our website for a list of participating companies.

www.whalesense.org



**NOAA
FISHERIES**



Look for Whale SENSE in the Atlantic too!

Whale SENSE helps protect these species

Humpback Whales

Megaptera novaeangliae

Length: 45-56 ft. Weight: 25-45 tons



Killer Whales

Orcinus orca

Length: 18-36 ft. Weight: 3-11 tons



Steller Sea Lions

Eumetopias jubatus

Length: 7-11 ft. Weight: 530- 2,500 pounds



Harbor seals

Phoca vitulina

Length: 6 feet. Weight: 240 – 290 pounds



Laws & Guidelines

Marine mammals are all protected by federal law. In Alaska, approaching humpback whales closer than 100 yards is prohibited by federal law.

Whale SENSE Alaska participants voluntarily adhere to additional responsible whale watching guidelines to ensure the whales are not disturbed by viewing practices.

It is also recommended that vessels not approach harbor seals in glacial fjords closer than 500 yards in order to protect sensitive nursery areas.

