

NOAA
FISHERIES

Atlantic Highly
Migratory
Species

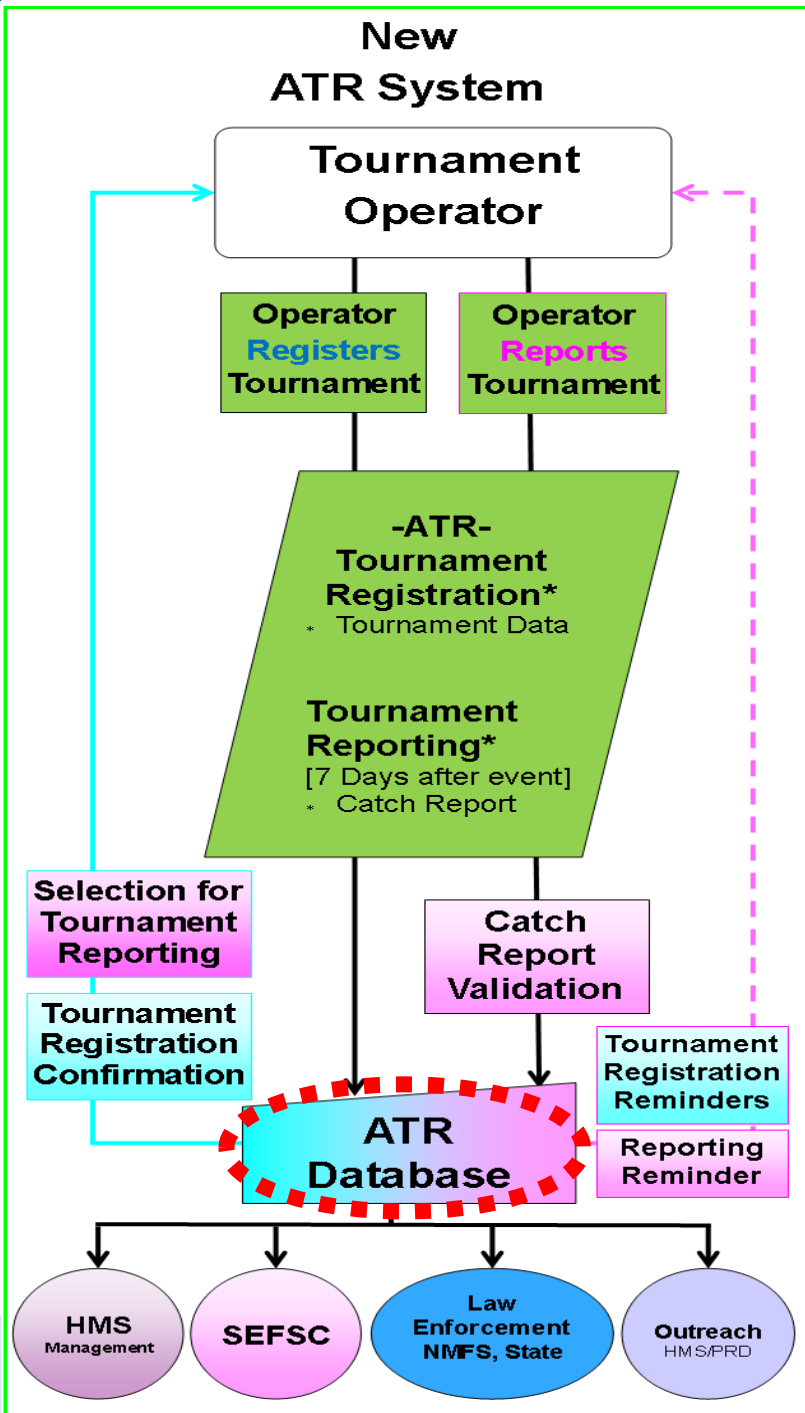
Atlantic Tournament Registration & Reporting (ATR) Online System

Atlantic HMS Advisory Panel Meeting
Fall 2017

September 6, 2017

ATR Online System

- 2010-2011 moving away from paper mail/fax
- 2012-2013 surveyed operators to get perspective
- 2014-2015 began entering data in SEFSC's Recreational Billfish Survey (RBS) database
- 2016 NOAA internal grant to upgrade the RBS→ATR
- 2017 ATR is live! – rolled out out last week



- Online registration and reporting capabilities make registration and reporting easier for the public
- Increased efficiency for the Agency
- Enhances functionality:
 - Automates/facilitates tournament operator notification (i.e., reminders to register, selection to report, confirmation of registration, reminders to report, and receipt of report)
 - Reduces the use of paper and mailing costs for the public and NMFS
 - Smartphone/Tablet/PC compatible
 - Allows for expansion of the HMS tournament catch reporting program

Online Registration & Reporting

The screenshot shows the NOAA Fisheries website interface for Atlantic Tournament Registration & Reporting. The top navigation bar includes a menu icon, the NOAA Fisheries logo, and the text 'NOAA FISHERIES'. A left sidebar contains navigation links: Home, Register, Summary Report, Registered Tournaments, Regulations, Outreach Materials, and Contact Us. The main content area is titled 'Atlantic Tournament Registration & Reporting' and features an orange header for 'Atlantic Highly Migratory Species Tournaments'. Below this, a paragraph explains that HMS tournaments are fishing events awarding points or prizes for the catch and release or landing of sharks, tunas, billfishes, or swordfish in the U.S. Atlantic Ocean, Gulf of Mexico, or Caribbean Sea. It states that tournament operators must register with NOAA Fisheries, keep records of anglers and results, and send a summary of fishing results within seven days after the event. A section titled 'From this site you may:' contains three blue buttons: 'Register Your Tournament', 'Report Your Tournament's Catch', and 'View Registered Tournaments'. At the bottom, a footer contains links for USA.GOV, U.S. DEPARTMENT OF COMMERCE, NOAA, NOAA FISHERIES, ATLANTIC HMS HEADQUARTERS, DISCLAIMER, and PRIVACY POLICY.

Website address:

https://grunt.sefsc.noaa.gov/apex/f?p=ATR_PW

The new online capabilities through the ATR provide another, improved option for registration and reporting in addition to continued options via e-mail, fax, and mail